



Monday, November 19, 2018

President Martin

Drake University

President Martin,

On behalf of the American Advertising Federation of Des Moines, we stand resolute in support of the Drake community and family. We like many organizations believe that racism on any level should not be tolerated. The cowardice actions by those few will not leave the initial impressions that was intended but instead bring this already tight-knit community even closer together.

AAF of Des Moines along with AAF Nationals is committed to promoting diversity, inclusion and belonging through the Mosaic principals established by the national American Advertising Federation organization. We believe that not only are we stronger together, but it is within our differences that make collaboration, ideation and real change possible.

Please let your students and the Drake community know that the AAF of Des Moines chapter stands with you in your efforts in providing a safe and enriching educational experience free from racial prejudice, discrimination or antagonism.

Respectfully,

Chris Hanson

Diversity and Multi-Cultural Initiatives Director

AAF of Des Moines

Thomas C. Woody

President

AAF of Des Moines